

Invest in Your Employees

To improve their confidence, ability to
present and communicate more effectively



WORK WITH ME, TO MAKE YOUR EMPLOYEES BETTER: **SPEAKERS & COMMUNICATORS**



Hi there, I am Sabirul Islam, your speaker coach & author of; *Build Your Confidence on Stage: Transform Your Aspiration for Public Speaking into a Lifestyle Profession*.

Speaking on stage makes you a performer. It's your moment to express your vision and ideas with the belief and passion you carry.

It doesn't matter where you perform or who you perform in front of. What deeply matters is the message you portray and how much of an impact this has on the audience you aim to serve.

Your audience can be your team mates, your manager, clients, stakeholders or an auditorium full of people.

It is always important to believe that your message and performance on stage adds intrinsic value to your listeners. This in return gives you a feeling of power, authority and a sense of responsibility.

Being able to perform as a speaker on stage, with power, passion and purpose will change your life, your way of thinking and doing, as you will begin to deeply believe that you can make a difference in this world, one speech at a time.

For over 17 years, I've performed and delivered talks on stage, across 30 or more countries. Analysing and learning from audience reactions, styles of performances and understanding what it takes to truly make a difference with the message you aim to share during your speech and performance.

I underwent a complete transformation through building experience and the people I've shared the stage with.

Learning stage performance, how to fine tune vocals, reshape a message to suit your audience, deliver speeches that really connect emotionally with people of different communities and cultures. And using body language to really highlight and emphasize key points.

I've been a bestselling author of *The World at Your Feet*, and founder of the Inspire1Million campaign. Creating great content and messages through the book and tour, that has transformed the lives of over a million people worldwide.

I am dedicated to work with your organisation to make sure your employees not only become better public speakers and presenters but much better performers with confidence, influence and presence when they command the stage.

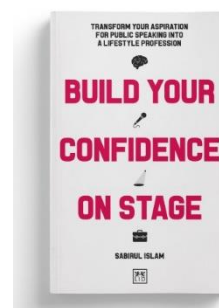
It is my ambition for your employees to build their confidence to increase engagements both internally within your organisation, and externally with stakeholders.

An organisation is only ever as successful as the confidence of the workforce who operate within it.

With the *Build Your Confidence on Stage*; Invest in Your Employees programme, I will work with your employees to push boundaries, grow their belief to become better presenters, so they can represent their work field with confidence, presence and authority.

Sabirul Islam

Author of Build Your Confidence on Stage



#01 Programme Summary

A full-day or half-day public speaking & communication training programme for corporates:

The training programme delivered by Sabirul takes key teachings from his book titled: **Build Your Confidence on Stage: Transform Your Aspiration for Public Speaking into a Lifestyle Profession**. The sessions include powerful talk by Sabirul, role play activities, audience engagement and practical exercises to get the participants to develop confidence and improve their public speaking & presentation skills. The training programme focuses on 3 of the 4 pillars from the book:

1) **Pillar One: The Speakers Psychology:**

- a) **Self-Doubt and Negative Self-Questioning** – The importance of being able to control self-doubt when it comes to public speaking
- b) **Low Self-Esteem & Vulnerability** – How to tune your level of self-esteem to ensure vulnerability becomes an asset in performance
- c) **Being an Introvert** - The positive side and strengths of being an introvert in public speaking
- d) **Fear & Anxiety** – The steps to overcome fear and anxiety in public speaking

2) **Pillar Two: The Principles of Public Speaking:**

- a) **Effective Conversations** – The steps to prepare for an effective conversation
- b) **Discipline in Public Speaking** – How to shape personal discipline to reach optimum performance
- c) **Meeting Expectations** – Whether it's for an event or team meeting.

3) **Pillar Three: The Performance Masterclass:**

- a) **Speech Content** – How to produce effective speech content in 7 steps
- b) **Storytelling** – How to embed storytelling in your speech
- c) **Opening & Closing** – How to effectively open and close a speech to ensure it is engaging and memorable
- d) **Body Language & Vocal Training** – How to improve stage presence and land the key messages
- e) **Performance Delivery & Audience** – How to be consistent on stage and engage with the audience

Key Learning Outcomes:

- Improving employee face to face communication skills
- Handling nerves when presenting
- How staff can better prepare talks, presentations and pitches
- Overcome anxiety and fear of public speaking
- Improve confidence and increase engagement
- Improve body language, tone and style of presentation delivery (ideal for pitching to win new business).

SABIRUL ISLAM

BUILD YOUR CONFIDENCE ON STAGE

TRANSFORM YOUR ASPIRATION FOR PUBLIC SPEAKING INTO A LIFESTYLE PROFESSION



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#02 General Timetable of the Programme *(This can be customised).*

Morning:

- **Psychology of public speaking:** How to overcome fear and anxiety of performance
- Tasks & activities that are practical and challenging bringing employees out of their comfort zone

After break:

- **Performance Principles:** Using the concept of improv, role play and scripted & unscripted performances.
- Getting staff to break barriers and learn how to play with emotions & expressions whilst also training vocals and shaping body language.

Lunch Break

1st Session after lunch:

- **Performance Masterclass:** How staff can better prepare presentations which is 'to the point, gripping and can win new business' & be performance ready
- The session looks into the pre, during & post presentation practices and how to execute results through powerful presentations. This includes group exercises.

2nd session after lunch: The delivery

- **Performance Masterclass:** The delivery
- A scenario is outlined and staff are to prepare a presentation performance that wins them business. Putting to practice what they've learnt throughout the day

Day End: With summary and overview of the teachings with call to action.

#03 By the end of the day, employees will be able to:

- Plan & prepare presentations better
- Understand the pitfalls of poorly prepared and delivered presentations
- Produce a professional presentation
- Deliver upfront with greater personal confidence
- Overcome fear and anxiety over presenting & communicating both internally within the business and externally
- Draw up a personal action plan of skills to be practised further

"Investing in your employees to improve their presentation, communication and speaking skills will not only instil employee confidence but also empower employee ideas to be brought to life, improve productivity and enables organisation to grow, with confident employees pitching and winning new business." – Sabirul Islam, Founder of Build Your Confidence on Stage

#04 Corporate Participation Size:

Average participation is between 15 to 30 employees for a full one-day session.

(The programme will be tailored to meet the organisation objectives)

#05 Sabirul Fees:

£3,500 GBP for the full one-day programme

£2,500 GBP for half-day version of the programme

(Fee does not include travel & accommodation which will need to be covered by the corporate)

#06 List of clients & Testimonials:



"Sabirul is highly engaging, energetic and interactive and an expert in the presentation area. We all came away with real solutions on how to present properly and avoid the anxiety involved in presenting. Sabirul is a powerfully skilled trainer and his own presentation style and unique programme outline is an excellent antidote to all those dry presentations you may have experienced in the past. I whole heartedly recommend him to any organisation seeking to equip and encourage its staff to become better presenters and to stand out from the crowd."

Bank of America, Merrill Lynch

"If you are looking for someone to transform staff confidence and improve with their presentation skills Sabirul is your man. He has worked with our Senior Management Team and Sales Team to hone their skills in delivering interesting, well-presented, lively presentations, down to earth, pragmatic and really hits the heart of the matter."

His use of theatre was a genius way to get the staff to learn confidence in performing and presenting”

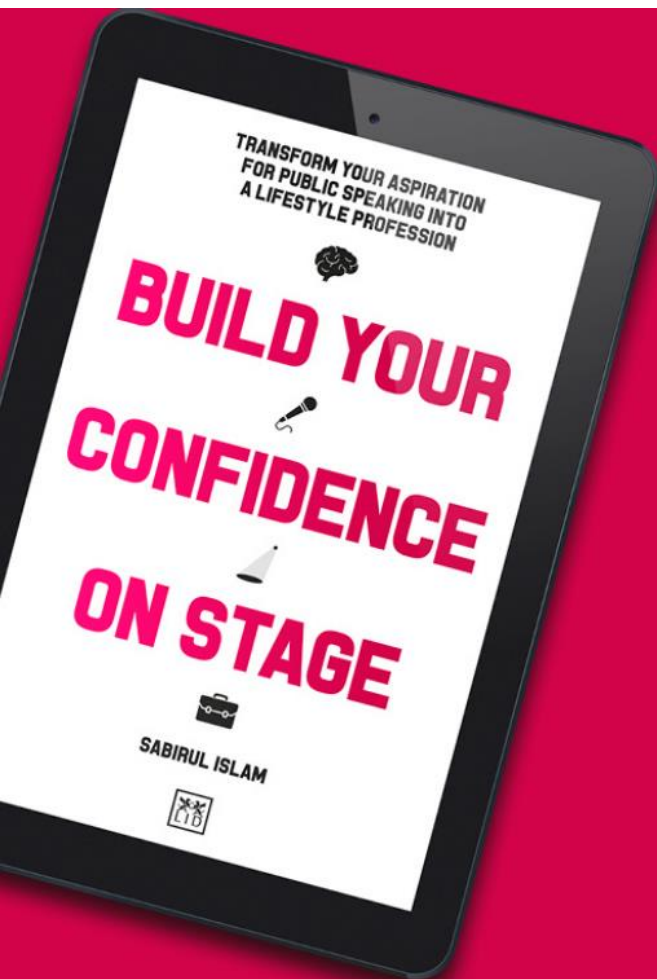
Genesis Housing Association

“I found Sabirul to be very powerful in his teaching style, allowing our staff to learn to push boundaries they thought were not possible when it came to presenting. He made a real effort to make the training relevant and as a result, I felt like we all took very valuable lessons away from the day. An all-around good role model for public speaking”

RSA

“I attended a fabulous one-day programme led by Sabirul. He is a very authentic speaker, warm, funny and very much a unique character. It was a great session which taught us to think differently about how we use our slides, how we use tone, body language to really get the result we are after. And the way we use story to express ideas. I highly recommend Sabirul and his Build Your Confidence on Stage programme to anyone who wants to improve their presenting skills, but more importantly to want to feel confident about themselves.”

University of Malta



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